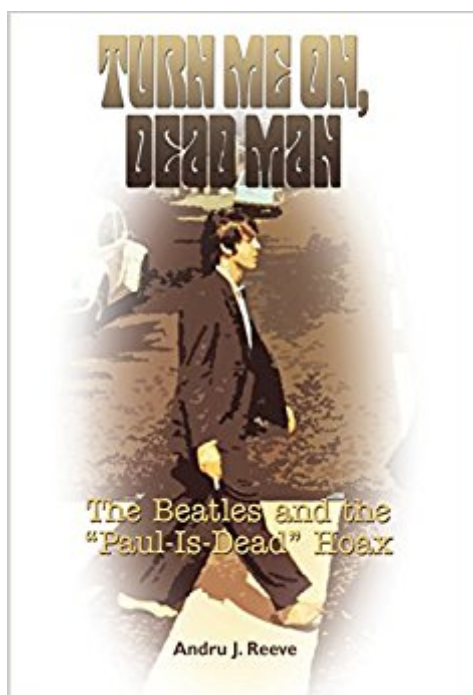


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# Turn Me On, Dead Man: The Beatles And The "Paul Is Dead" Hoax



## Synopsis

In the fall of 1969, the story seemed to come out of nowhere. Was Beatle Paul McCartney dead? This was no ordinary death rumor. It was believed that McCartney had died years earlier and been replaced by a look alike. What's more, the surviving Beatles were thought to have planted "clues" to his death on their record albums. "Paul-Is-Dead" mania swept the United States as people attempted to solve the riddle of Paul's alleged demise. How did all of this happen? Beatles scholar and journalist Andru J Reeve has gotten to the bottom of this intrigue. After years of research, Reeve has assembled TURN ME ON, DEAD MAN to tell the strangest tale ever in the history of rock 'n' roll.

## Book Information

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## Customer Reviews

On October 12, 1969, WKNR-FM's Russ Gibb opened the phone lines for his usual Sunday afternoon "rap" with listeners. When Eastern Michigan University Student Tom Zarski called with questions about the supposed death Paul McCartney, so began a tale that would immortalize both Uncle Russ and WKNR-FM in the annals of Beatle history. Several authors have attempted to cover the mountain of material connected with the story, but Andru Reeve's newly updated and expanded book "Turn Me On Dead Man The Beatles and the Paul-Is-Dead hoax" rises above the others. It's 331 pages are packed with the kind of research you would expect from Ann Sperber, Stephen Ambrose or Aljean Harmetz. The genesis of this most famous Beatle urban legend began well before the October night when WKNR-FM launched it into the nation's consciousness and Andru

weaves the web so effectively that you won't be able to put the book down. In addition to dissecting every lead, the author spent thousands of dollars to secure rare photographs and memorabilia connected with the event, all of which are on display in the pages of his book. He lists 140 clues discovered over 35 years, including every Beatle lyric that conspiracy fans say prove that the Paul McCartney we know today is an imposter. The Michigan connection is fully covered, including Larry Monroe's on-air revelations in Ann Arbor that preceded the WKNR-FM broadcast, MSU professor Oscar Tosi, who analyzed before-and-after audio tapes of the singer's voice, and the late Terry Knight's cryptic Capitol Records single, Saint Paul.

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